

Value Driven
Compliance, Data
Excellence
Science[©] and
Artificial
Intelligence

Content and program

The seminar is organized over 4 (four) days and is divided in two parts: (i) Fundamental aspects of artificial intelligence in compliance and the basis of the data excellence framework(DEF®) and (ii) training for the operation of the Data Excellence Management System (DEMS®).

The seminar will notably present - through practical examples - the symbiosis of values, data and rules in business and society in a trans-disciplinary approach, combining elements of law, management, marketing, sociology, linguistics and computer science.

The course will notably focus on (a) the generation and dynamics of values and their integration in the business or political objectives; (b) data quality, data management and integration, modelisation of rules and regulations (c) human machine communication and the processing of rules of human behaviour.

At the end of the course, students having passed the final test will be awarded a DEMS® operation certification.

Objectives

The course aims to enhance the participants' understanding of the challenges and benefits of using artificial intelligence in compliance and teaching them the operation of predictive softwares.

Target audience

Business executives, members of legal, compliance and IT departments, researchers, students in law, management, IT, sociology and linguistics.

Teaching staff

Prof. Dr. Sylviane Cardey	Professor of Linguistics and Natural Language Processing University of Besançon
Dr. Walid El-Abed	Founder and CEO of Global Data Excellence
Dr. Aladar Sebeni	University of Fribourg Law School
Mr. Philippe Denis	Head of Blockchain and DLT CIB Lab and Chief Digital Officer BNP Paribas Securities Services

Mr. Henry Peyret	Principal Analyst, Forrester
Mr. Didier Reinach	President and Founder of Symbiocratie
Mr. Peter Benson	Executive Director, Electronic Commerce Code Management Association

Date/place

The seminar will take place on May 13 to May 16, 2019 in Room 2811 of the Beauregard Building, Avenue de Beauregard 13, CH-1700 Fribourg.

Registration fees

The tuition fee shall be of CHF 2'500.-

Online registration

To register online please click [here](#).

To view the conference web page click [here](#).

Further information

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